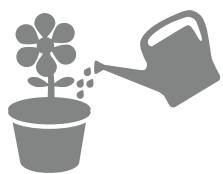# Indicative Action Plan

Catalyst projects	Champion innovative data use	Facilitate social licence	Identify problems and opportunities	Find solutions
Data use projects that address real world problems.	**Brokering and stimulating increased data sharing and use.**	**Public awareness and engagement programme to inform an ethical framework.**	**Advice and reports recommending priority actions.**	**Troubleshooting activities and broader initiatives to improve the data driven innovation ecosystem.**
• Innovative data use projects that involve the public and private sector, address real world problems, allow progress on system-wide issues, as well as inform and stimulate future higher impact data use projects. • Initiation of a large number of catalyst projects. • Improved connections between data innovators, resources, information and funding.	• Building relationships with critical players in the data use ecosystem, including leaders of data-rich private sector organisations, to create connections resulting in more data sharing projects • Helping private sector businesses, non-profits, social enterprises and iwi navigate data sources, services, initiatives and connect with key people across both central and local government • Activities to promote data driven innovation, sharing positive stories and encouraging connection and learning through specific examples of data driven innovation • A Data Futures Partnership presence, including website, social media.	• An engagement campaign to raise awareness about the social and economic value of data, draw out New Zealanders' views on data use, and develop guidance for trusted and ethical data-use in New Zealand. • An assessment report on the level of social licence for trusted data use in New Zealand, and the range of attitudes of citizens and organisations. • Providing guidance and information for trusted and ethical data sharing and use to different sectors and New Zealanders. • A deep-dive on effective ethics arrangements for data-use.	• Provide advice with a system-wide approach and future focus, acting as a sounding board and forum for trusted, independent, cross-sector guidance on data issues, reports on the data-use ecosystem based on research, analysis and the shared experience of the Partnership. • Free and frank advice to lead Ministers • Research to support advice and next steps, including deep–dives on specific issues • Sounding board for particular issues brought to the Partnership.	• Trouble shoot via investigations into difficult problems and rapid solutions to remove barriers. • Lead, mentor and encourage projects that address specific issues. • Deep dives to provide the basis for action in specific areas.

Results

• An effective approach for the initiation, evaluating and learning from catalyst projects. • 30 - 60 catalyst projects underway or completed. • Body of practical learning, expertise and experience on data-use projects.	• Easier navigation of the data use ecosystem by a wide variety of organisations • Speeches, statements, targeted visits to highlight data innovation in New Zealand. • Body of practical learning, expertise and experience on data innovation	• High engagement from the public resulting in increased awareness and buy-in regarding data use and sharing • A report assessing the level of social licence for trusted data use in New Zealand, including implications for government • A set of guidelines for trusted and ethical data use • A report on ways to build the social licence for data use	• An overarching report at the end of two years identifying key challenges and priorities for the future and benchmarking New Zealand's data-use ecosystem • Annual benchmarking reports • Sounding board services operating • A stronger evidence base on core issues for the system, including ethics	• Clear goals and actions for change • Resolution of 3-5 wicked data-use ecosystem problems limiting trusted data-use by government and non-government

NEW ZEALAND'S **DATA FUTURE**