

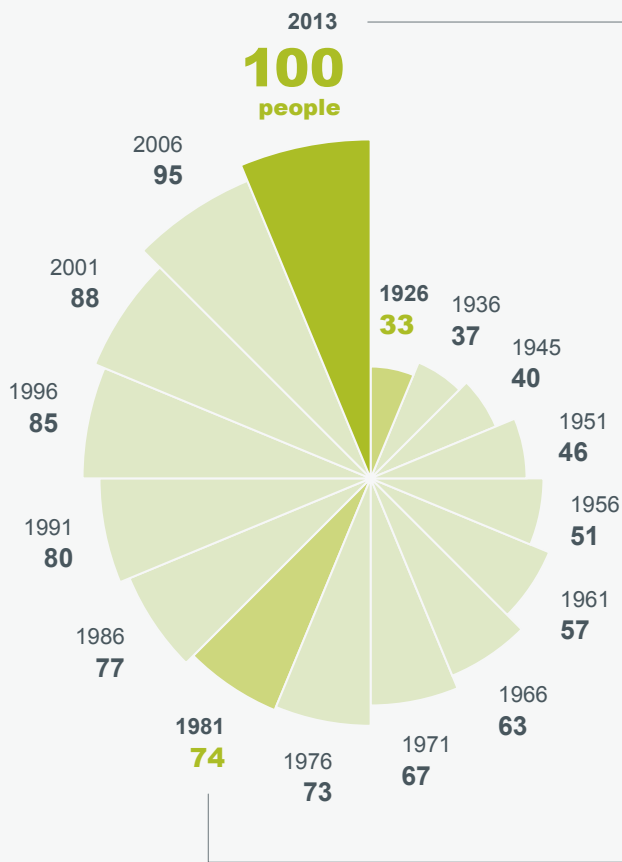


Our village's population has **tripled** in the last 87 years...

The median age increased by almost **10 years** since 1981...

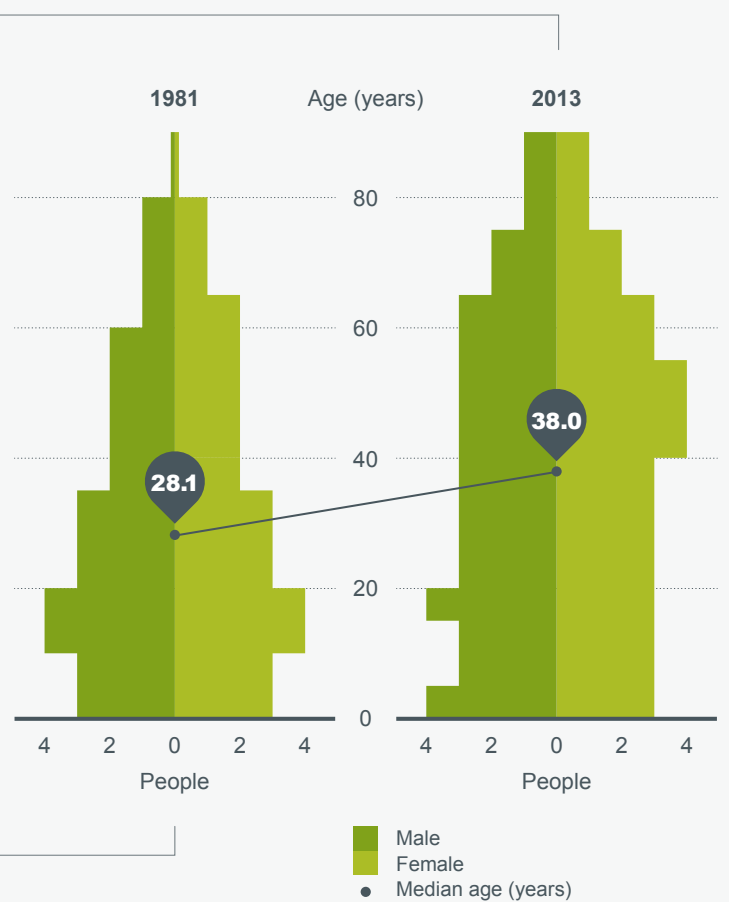
**Our increasing population**

Based on the census usually resident population count



**Age group and median age**

By sex, for the census usually resident population count



**5 people**

joined the village between 2006 and 2013, compared with **7 people** between 2001 and 2006.

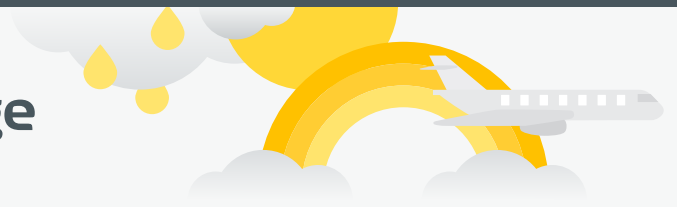


**14 people**

in the village are of Māori ethnicity. Of these, **5** are aged under 15 years.



# Cultural diversity in our village



## Birthplace

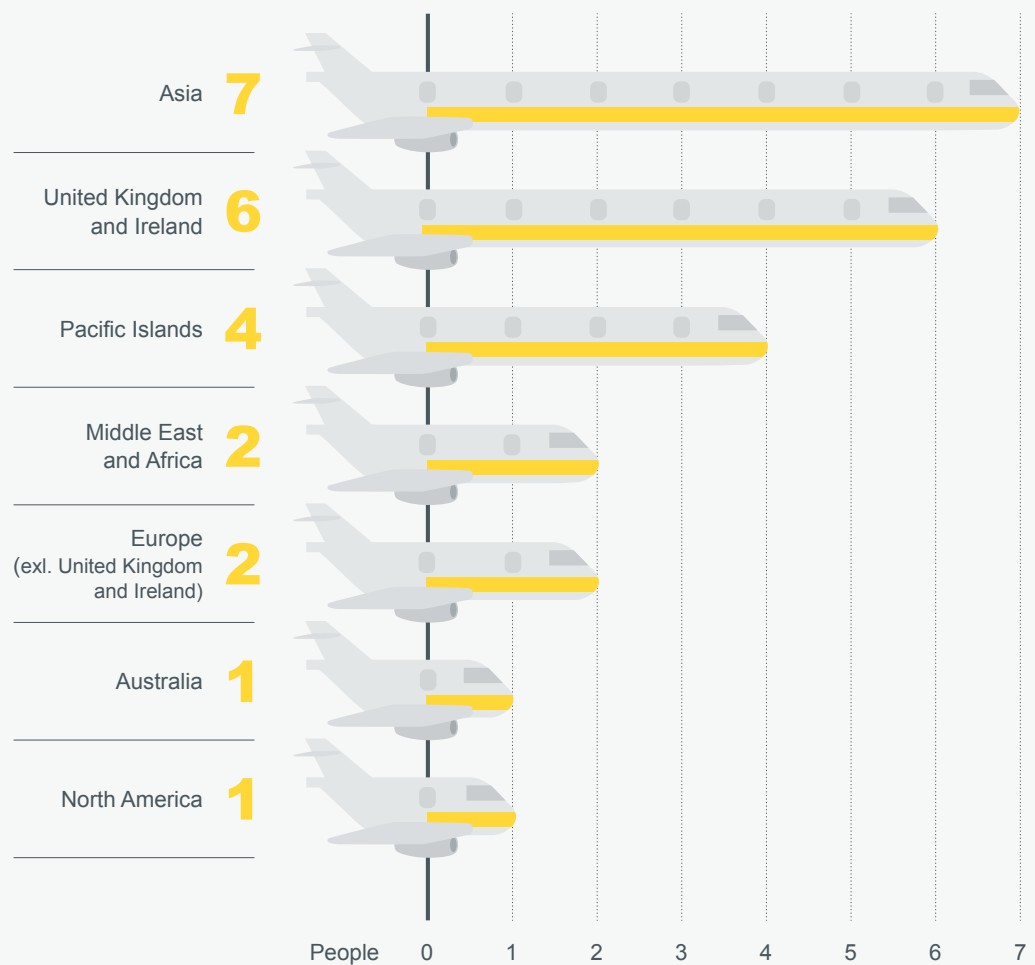
Of the 100 people in our village...

70

were born in New Zealand...

### Top 7 overseas birthplaces

For the census usually resident population count



24

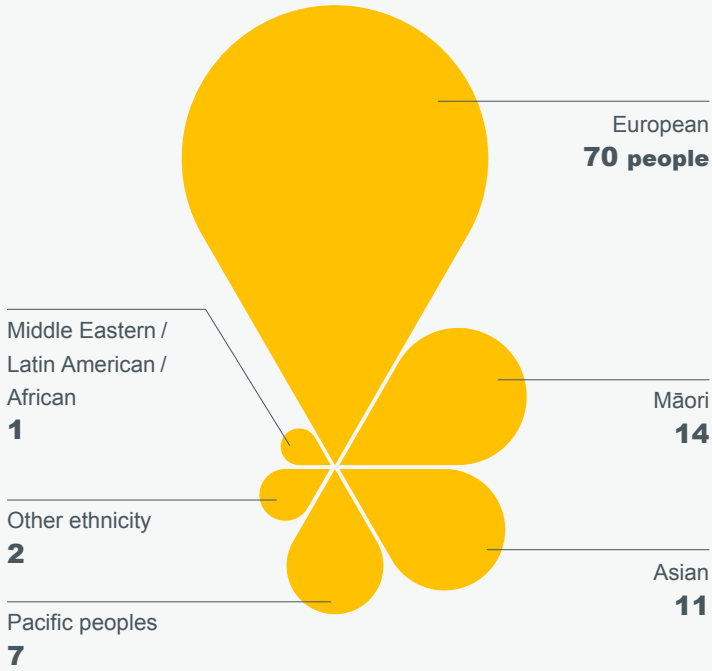
were born overseas...

6

birthplaces were unknown.

**Our ethnic groups\***

For the census usually resident population count



Not elsewhere included\*\*  
**5**

\* Multiple answers possible so will total more than 100.  
\*\* Not elsewhere included: Don't know, refused to answer, response unidentifiable, response outside scope, and not stated.



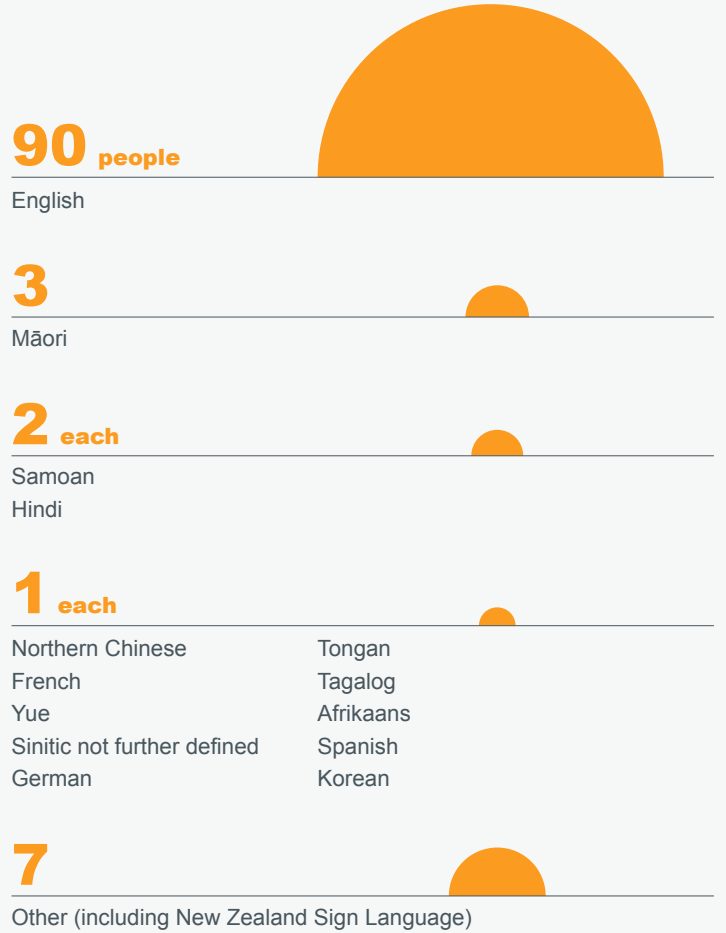
**Asian ethnic groups**

in our village **almost doubled** in size since 2001.



**Languages we use\***

For the census usually resident population count



Not elsewhere included\*\*  
**7**



**1 in 5 Māori**

in our village can hold a conversation in **te reo Māori**. Of those, just **over a quarter** are aged under 15 years.

# Education and employment



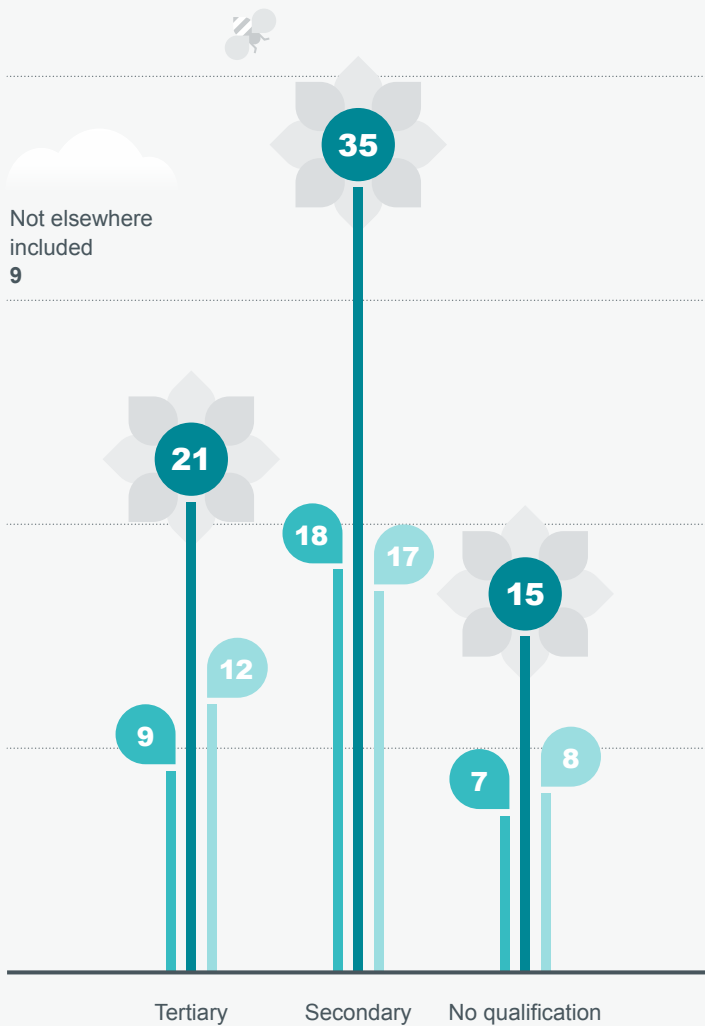
Education

Work status

In our village, 80 people are aged 15 years and over...

## Formal qualifications

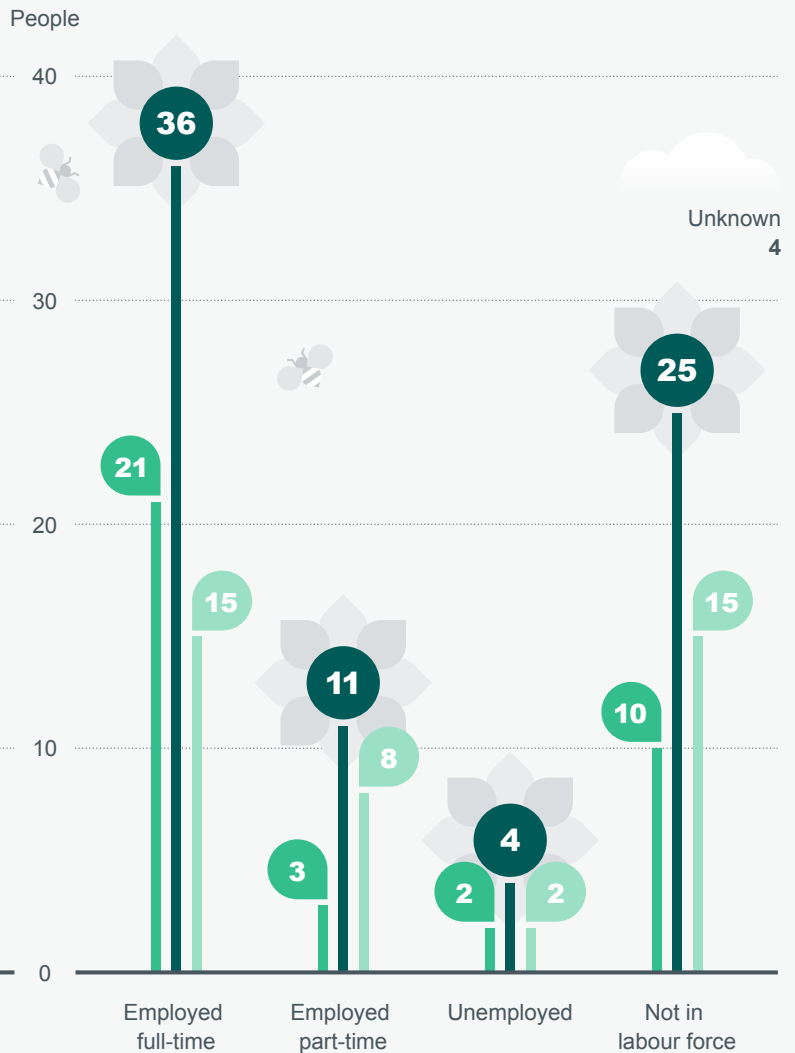
By sex, for the census usually resident population count aged 15 years and over



Not elsewhere included  
9

## Work status

By sex, for the census usually resident population count aged 15 years and over



Unknown  
4

Total  
Men  
Women

Total  
Men  
Women



### 4 in 5 people

aged 15 years and over in our village have a formal qualification.



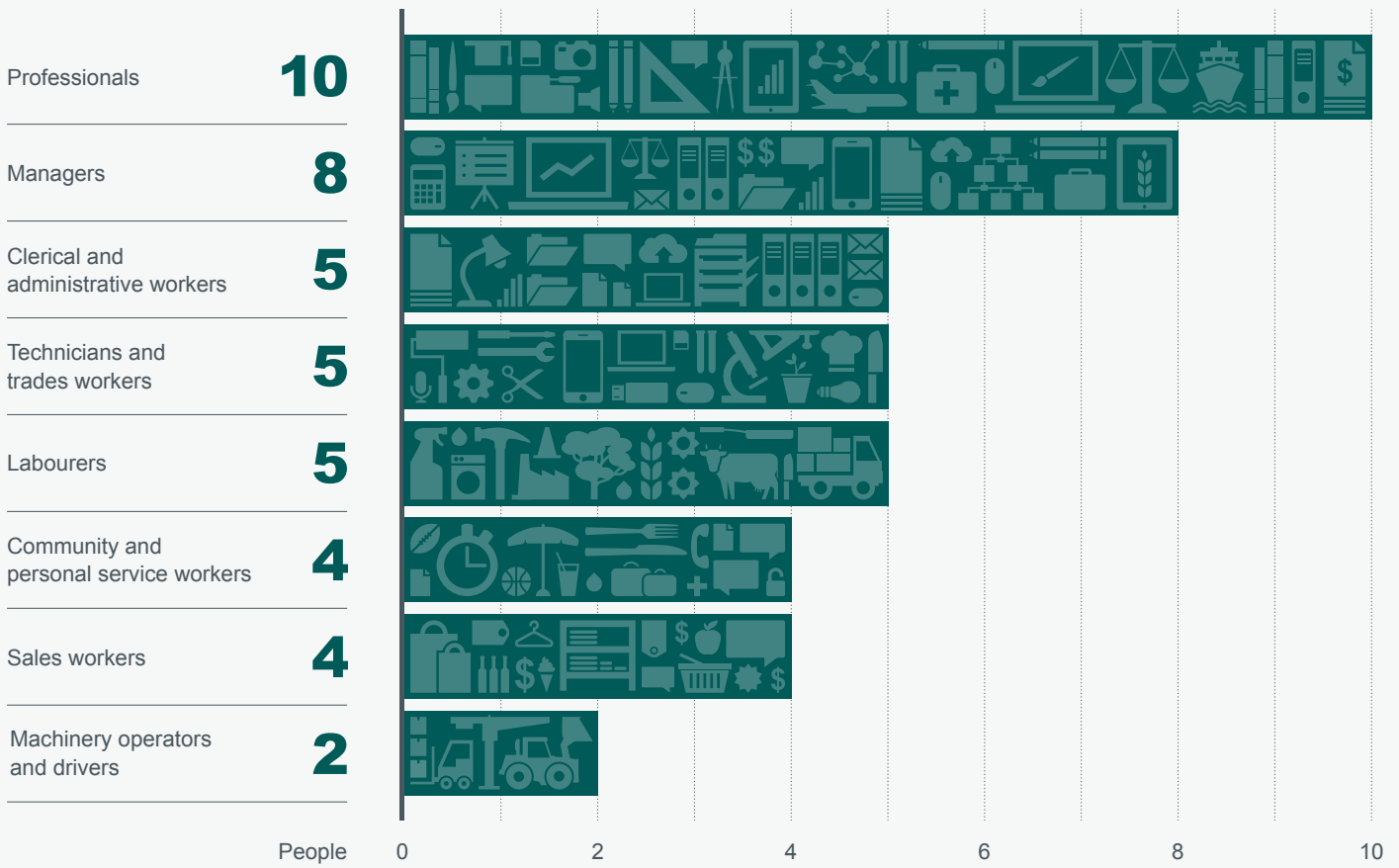
### 3 in 5 Māori

aged 15 years and over in our village are in full-time or part-time employment.

## The main occupations of the people in employment are...

### Occupation

For the employed census usually resident population count aged 15 years and over



### Professionals

occupational group in our village **increased the most** since the 2006 Census.



### Labourers, professionals, and managers

were the **three most common** occupational groups for Māori in our village.



## The income of people in our village...

### Personal income

For the census usually resident population count aged 15 years and over



**\$13,400**

was the **difference in median income** between men and women in our village.



**\$22,500**

was the **median income** in 2013 for Māori in our village – \$27,200 for Māori men, \$19,900 for Māori women.



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## Your information helps to make decisions on...

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...which services are needed and where they should be, such as hospitals, kōhanga reo, schools, roads, public transport, and recreational facilities.

The census is the official count of how many people and dwellings there are in New Zealand. It is used by councils, community groups, iwi, and businesses to plan for the future.

Information from the census helps determine how billions of dollars of government funding is spent in the community.

and more...

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Visit our website for more information

# [www.stats.govt.nz/census](http://www.stats.govt.nz/census)

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**Note:** This infographic was developed to illustrate key results of the 2013 Census using the concept of New Zealand as a village of 100 people. All results have been calculated from the total population of New Zealand. This data has been randomly rounded to protect confidentiality. Individual figures may not add up to totals.

**Source:** Statistics New Zealand.

**Statistics**  
**New Zealand**  
TATAURANGA AOTEAROA

A graphic element consisting of a series of overlapping circles of varying sizes, arranged in a curved path that resembles the outline of New Zealand.